10 Simple Hacks to Make Your WordPress Site Lightning Fast in 2020

By Plugin Poets

Intro:

[Site speed is vital](#) in order for your WordPress site to:

- Quickly deliver content to web visitors

- Increase your web visitor conversions into customers or clients.

- Easily appear on the Search Engine Results Pages (SERPs)

These 10 simple hacks will help double your WordPress site speed...

USE HIGH-QUALITY WORDPRESS HOSTING

1

- **Using high-quality web hosting is vital to speed up your WordPress site.**

- **The top 5 web hosting sites are Kinsta, A2 Hosting, WPX Hosting, SiteGround, and Cloudways as they have the latest hardware installation with only an optimum number of websites on each server.**

- **Also, choose a reputable Cloud hosting especially if you are expecting a surge in web traffic especially if you're an E-commerce store owner.**

2

USE THE LATEST WEB TECHNOLOGIES

- To increase your page speed, it is important to use the latest versions of PHP, CSS, HTTP, and HTML.

- These web tools come with improvements, bug fixes, new features, and faster speed.

3

USE A FAST-LOADING THEME

- Choose a theme that is optimized for search engines.

- Unwanted code affects your site speed.

- If you need extra functions, opt for custom codes or plugins instead.

- MyThemeShop, Astra, MTS AdSense and GeneratePress offers fast–loading themes.

4

USE A CDN OR CONTENT DELIVERY NETWORK

- The CDN helps deliver static contents including software programs, large media files and games faster compared to a single server.

- This will enable you to have a 200% website speed increase. WPX Cloud, Cloudflare, and KeyCDN offer high-speed CDN integration.

5 OPTIMIZE IMAGES

- It is vital to optimize your site images. Use PNG, JPEG or WebP for image types.

- Have a standard resolution for all your site images (**blog headers,** blog images, ad banners, featured images, and infographics).

- Serve images from the Content Delivery Network.

6

OPTIMIZE VIDEO CONTENT

- Uploading videos directly to your site increases the web page size. This increases load time. If this happens, your visitors may abandon your website.

- Optimize your video content by embedding it from a video streaming site such as Vimeo or YouTube.

7

OPTIMIZE HOMEPAGE

- **To improve your website speed it's essential to optimize your homepage.**

- **Remove unnecessary elements and widgets.**

- **Keep a minimal design.**

8

REMOVE UNNECESSARY THEMES OR PLUGINS

- **Plugins are necessary. However, installing too many of them negatively affects your website speed.**

- **Install only the plugins you need.**

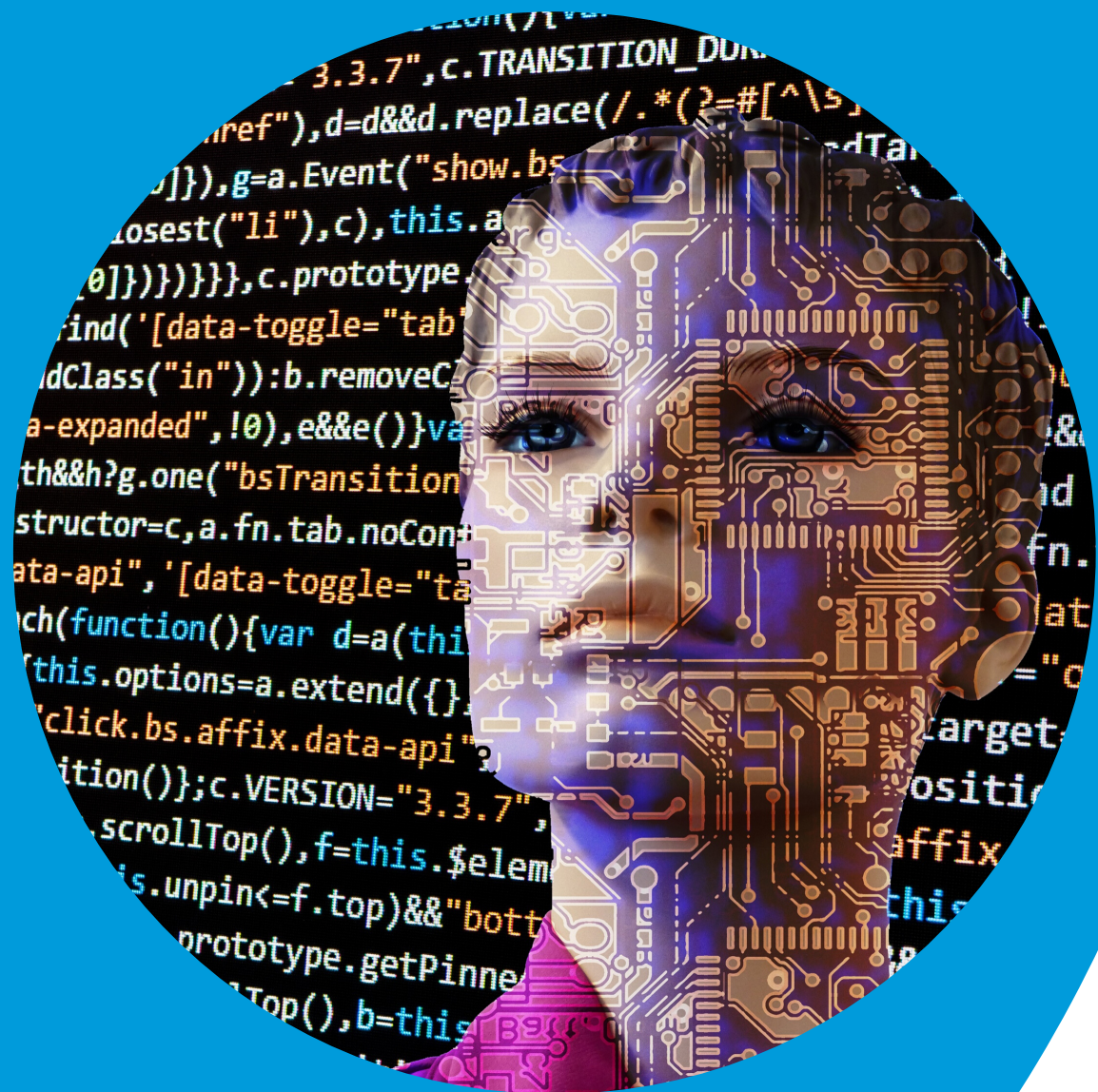- **Delete default WordPress themes you don't need.**

9

OPTIMIZE COMMENT SECTION

- The comment section is an avenue to interact with your audience but it is also essential to optimize it.

- You can optimize it by deleting spam comments, turn off trackbacks and pingbacks and use plain gravatar images or simply remove them.

10

INVEST IN WEBSITE SECURITY

- If your site is under attack, it cannot run smoothly. Thus it's vital to protect your site from threats and attacks.

- By installing security plugins, limiting login attempts, and scanning your site regularly, you can increase your site speed.

About Plugin Poets:

PluginPoets.com is the #1 provider of premium WordPress plugins and ready-made WordPress sites.

Our mission is to help online entrepreneurs like you build WordPress sites that get traffic and sales.

Check out our free online-business training – and 2X your online business in half the time.